LICENCE AGREEMENT

- J. Walter Thompson : advertising America -

This Licence Agreement (this "Agreement") is made effective as of (the "Effective Date") between

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and

Georg-August-Universität Göttingen, represented by Göttingen State and University Library, acting also in its function as provider of the Specialised Information Service (Fachinformationsdienst - "FID") Anglo-American Culture - Bereich SUB Göttingen, Platz der Göttinger Sieben 1, D-37073 Göttingen, Germany, ("Licensee").

In consideration of the mutual promises contained herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Definitions

Authorised users include:

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(2) national, regional and state libraries; academic specialist libraries mainly financed by public funding (excl. project funds);

(3) research institutions financed by public funding (excl. project funds);

(4) governmental institutions; including any of such above mentioned types of German institutions abroad.

2. 

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3. 

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"Licence Fee" includes:

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The material listed in Appendix A, including corresponding metadata, supplementary content and digital objects.

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"Metadata" includes:

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"Secure Authentication" includes:

Method to identify Authorised Users as defined in Appendix D.

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(3) prohibit reproduction or distribution of Licensed Materials that violates applicable law;

(4) contain a reservation for the Licensor of all Intellectual Property and other rights in the Licensed Materials; and

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